



HOMETOWN ASSOCIATION OF REALTORS®

PRIVATE NETWORK AUTHORIZATION



1 To be used as an addendum to Exclusive Marketing Agreement (“Agreement”) dated _____ 20, ____ by
 2 and between: _____ (Seller/Landlord) and _____ (Brokerage)
 3 for property located at _____ (“Property”).

4 A seller may market its real estate in Midwest Real Estate Data’s MLS Private Network (hereinafter referred to as “Private Network”). The
 5 Private Network is a tool that allows a seller to limit the scope of its real estate’s marketing exposure. Use of Private Network may lead to a
 6 sale or may simply be a step in the sale process.

7 Marketing activities associated with the Private Network reach a limited pool of potential buyers. As a result, a seller may not obtain the
 8 maximum price or optimal terms for the sale of seller’s real estate. Real estate that is under contract before it becomes “active” in Midwest
 9 Real Estate Data’s MLS or other listing services (hereinafter referred to as the “Services”), has not had the benefit of being fully exposed to the
 10 open market.

11 Seller hereby grants Brokerage and Broker the authority to list Seller’s Property in the Private Network and understands that such listing will
 12 limit the scope of marketing for the Property.

13 All properties listed in the Private Network are subject to the Illinois Real Estate License Act of 2000, as amended, and any and all applicable
 14 local, state or federal laws or regulations related to the sale of real estate, and require a valid signed Exclusive Brokerage Agreement. Seller
 15 acknowledges that Brokerage has obligations under applicable rules and regulations as a condition of placing Seller’s Property in the Private
 16 Network.

17 Seller further acknowledges during this marketing stage, information about Seller’s Property will not be transmitted through the Services used
 18 by the public to search for property listings.

19 Acknowledging the foregoing, the parties hereby agree and Seller authorizes Brokerage to engage in marketing activities described herein and
 20 as set forth below.

21 Initial all marketing activities that Broker is authorized to conduct:

22 _____/_____ Place a “Yard Sign” and any appropriate sign riders on the Property.

23 _____/_____ Place advertisements and conduct other marketing activities.

24 _____/_____ Show the Property to prospective buyers and/or their brokers, or

25 Do not show the Property to prospective buyers and/or their brokers (including listing brokerage).
 26 (Choose only one.)

27 _____/_____ Property will be submitted to the Private Network within seventy-two (72) hours of the effective date of the
 28 Exclusive Brokerage Agreement and: (Choose only one.)

29 Will remain for a period of _____ calendar days and then submitted to MRED’s MLS Service.

30 Will be submitted to MRED’s MLS Service on _____, 20____.

31 Will remain on the Private Network until the expiration of the Agreement.

32 All terms of the Exclusive Marketing Agreement shall remain unchanged and in full force and effect, except as amended herein.

33 _____
 34 Managing Broker (Print)

 Seller (Signature)

35 _____
 36 Managing Broker (Signature)

 Seller (Signature)

37 _____
 38 Date

 Date

39 _____
 40 Designated Agent (Signature)

41 _____
 42 Date